

8th Annual Charlotte Jewish Film Festival

2012 Sponsorship Opportunities

Your sponsorship will help bring together the Greater Charlotte Jewish and non-Jewish communities for an exciting and premiere cultural event. With your support, and through the entertaining power of film, we can bring to life the diverse, international experiences of Jewish culture, history and storytelling.

Key Grip..... \$100

- Listing on Film Festival Program sponsor page
- Logo listing on charlottejewishfilm.com (year-round)

Production Crew..... \$250

- 1/8-page ad in Film Festival Program
- Listing on Film Festival Program sponsor page
- Logo listing on charlottejewishfilm.com (year-round)

Director's Assistant..... \$360

- 1/4-page ad in Film Festival Program
- Listing on Film Festival Program sponsor page
- Logo listing on charlottejewishfilm.com (year-round)

Director..... \$500

- 1/2-page ad in Film Festival Program
- Listing on Film Festival Program sponsor page
- Logo listing on charlottejewishfilm.com (year-round)
- Two tickets for Festival Reception and Film

Producer's Circle..... \$1,000

- Full-page ad in Film Festival Program
- Logo listing on Film Festival Program sponsor page
- Logo acknowledgment on homepage of charlottejewishfilm.com (year-round)
- Recognition during the Festival's opening remarks
- Two tickets for Festival Reception and Film

Executive Producer..... \$2,500

- Full-page inside cover or other special placement ad in Festival Program
- Logo listing on Film Festival Program sponsor page
- Prominent logo acknowledgment on homepage of charlottejewishfilm.com (year-round)
- Recognition during the Festival's opening remarks
- Two Festival passes good for entry to all films and the Festival Reception
- Group film tickets available upon request prior to February 1, 2012
- Prominent acknowledgment on all Festival literature, flyers, posters and banners

Studio Executive..... \$5,000

- Lead logo acknowledgment on program & homepage of charlottejewishfilm.com (year-round)
- Recognition for every film
- Full-page inside cover or other special placement ad in Festival Program
- Logo listing on Film Festival Program sponsor page
- Two Festival passes good for entry to all films and the Festival Reception
- Group film tickets available upon request prior to February 1, 2012
- Prominent acknowledgment on all Festival literature, flyers, posters and banners

Brought to you by the Charlotte Chapter of Hadassah & The Sandra and Leon Levine Jewish Community Center

Added Benefits for Top Sponsors (\$2,500-\$5,000+)

- Providence Road Banner Placement (4 weeks - reaching 40,000 people per day)
- Shalom Park Drive Banner Placement (2 weeks, reaching 2,500 people per day)
- *Charlotte Jewish News* Articles (circulation 4,137 households)
- Hadassah Newsletters (circulation 650 households)

Contact Us Today!

2012 Sponsorship Agreement

Sponsor's Information:

Person or Business _____
 Street Address _____
 City _____ State _____ Zip Code _____
 Day Phone () _____ Evening Phone () _____
 Preferred Call Time _____ E-mail _____
 Contact Person's Name (if different) _____
 Phone () _____ E-mail _____
 Your Film Festival Representative _____

Type of Sponsorship Selected:

- Key Grip..... \$100
- Production Crew \$250
- Director's Assistant \$360
- Director \$500
- Producer's Circle \$1,000
- Executive Producer..... \$2,500
- Studio Executive \$5,000

- Please use the same ad as last year

**PAYMENT & ADS DUE BY
DECEMBER 31, 2011**

Make checks payable to:
LJCC Charlotte Jewish Film Festival

Mail to:
Charlotte Jewish Film Festival
c/o The Levine JCC
Attn: Shellie Barer
5007 Providence Road
Charlotte, NC 28226

Name to be Printed in the Film Festival Program: _____

Sponsor Signature _____ Date _____

***NOTE:** Please submit your logos and ads by **DECEMBER 31st** to elsa.safir@charlottejcc.org
 (See artwork requirements inside this packet.)

Contact Us Today!